



### Conducts

### One Day Workshop on

# “ATTITUDE IS THE KEY TO SUCCESS”

#### Introduction :

“Ability is what you're capable of doing. Motivation determines what you do. Attitude determines how well you do it.” The Attitude is the Key course deals with understanding the causes of a negative attitude, how to overcome this and will explain why a positive attitude has an impact on success. It will highlight the potential warning signs and give practical advice on how to improve your own attitude, and also how to manage the attitudes of people you work and interact with.

#### Learning Outcomes :

- Know about your attitude and its implication
- High power working team attitude
- Interpersonal and Intra personal relationship management
- Communication & Presentation attitude
- Know critical competencies within Emotional Intelligence

#### Methodology :

- Participative and interactive presentation
- Written exercises
- Editing of e-mails and letters
- Rewriting and re-framing of sentences
- Question and answer session



## Developing A Successful Attitude



#### Course content :

- Assess & Accept your actual thought process
- Importance & Benefits of positive thinking
- Active attitude through assertiveness
- Bring positive habits in behavior
- Traits of a true self initiative employee
- Realize the need for high commitment
- Inter personal effectiveness
- Know your time stealers
- From me to we
- Inter personal effectiveness
- Self monitoring
- Become a role model employee
- What is emotion?
- Why are we emotional?
- What are the “Human Needs”?
- How to recognize others’ needs and desires?

#### Facilitator : Mr. Justin Babu

Justin is an illustrious Behavioral skills trainer with more than 25 years of experience in the training industry.

His core competencies lies in delivering experiential learning through training programs in the fields of communication, customer service, corporate etiquettes, grooming, presentation skill, train the trainer, campus to corporate, creativity and problem solving, Decision Making, competency mapping, Sales Process, Key Account Management, Leadership styles, behavioral profiling, interview skills, performance management skills, negotiation skills, assertiveness, cross culture, team building, outbound training etc.

He has imparted training to over 179 companies in India & abroad and across industries such as automobile, software, petrochemicals, insurance, FMCG, Manufacturing, retail, BPO and educational institutions. Few of the companies to mention are Ashok Leyland, Airtel, Arvind Brands, Areva T&D, Classic Polo, CPCL, Dalmia Cements, Eicher Motors, Ford India, Glaxo, Hindustan Lever, Hindustan Latex, Indian Oil Corporation, ICICI Prudential, Hyundai Motors, GMR Group, Kena Mettele, Lanco, L&T Engineering, L&T Infrastructure, Mahindra & Mahindra, Metlife, Oracle, Idea Telecom, TVS Motors, Cognizant, ABB etc to name a few.

#### TRAINING PROGRAMME FEE :

Rs. 5000/-per participant + 18% GST.

GSTIN : 33AFKPG7543M1Z5 SAC CODE : 999293 (Commercial Training and Coaching Services)

It Covers course Material, grand buffet Non veg. Lunch & refreshment

Cheque / DD drawn in favour of “Maxwell Centre for Industrial Training and Development”.

#### Date and Time:

24th November 2018

Saturday

9 am - 5 pm



#### Venue:

Hyatt Regency  
Anna Salai, Teynampet,  
Chennai - 600018

#### For registration contact:

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