



One Day Training Program On

Finance For Non-Finance Professionals – Manage Cost & Profit

Overview :

Finance for Non-finance Executives programme is specially designed to provide basic knowledge of accounting and finance for executives in marketing, operations, human resources, information technology fields, entrepreneurs and self employed professionals with non-finance background. This programme provides a logical framework to gain an insight on various aspects of balance sheet, analysis of financial statements, budgeting and working capital elements to help managers make better strategic and operational decisions.

Objectives :

- ☒ Understand financial objectives of one's organization and translate them into action;
- ☒ Enable decisions that have an impact on financial objectives of the business;
- ☒ Make better use of resources allocated to their divisions;
- ☒ Sharpen financial skills and competencies for business success.

Participants :

- ☒ Non-Finance executives from all departments
- ☒ Heads of Divisions / Functions and Owner Managers
- ☒ Executives who wish to update their knowledge on the basics of Finance.

Methodology :

Lectures, Presentations, Illustrations, Case-studies and Exercises



Course Content:

Focus Areas

- ☒ Overview of Financial Accounting System
- ☒ Significance of Cash Flow for Business Survival
- ☒ Financial Analysis for assessing Business Performance
- ☒ Cost management for Problem Solving and Decision-Making
- ☒ Decision making for Project Investments

Key Takeaways:

- ☒ Appreciate the basics in Financial Accounting process and preparation of Financial Statements
- ☒ Appreciate the reasons for preparing Cash Flow Statements and prepare them
- ☒ Ability to do Financial Analysis for evaluating Business Performance
- ☒ Skills to apply Costing Concepts for decision making
- ☒ Understand how to decide investing in Fixed Assets
- ☒ Case study

Facilitator : Dr Gowri Ramachandran

Dr Gowri Ramachandran is a versatile personality. Possess invaluable experience in Finance and accounts in corporate over 2 ½ decades in senior positions. She serves as Advisor on economic and business analysis for Hindustan chamber of Commerce. Recommendation proposed in pre-budget memorandum Submitted by their chamber to Ministry of Finance, many policy initiatives were implemented. Comfortably juggles her time in consultancy, corporate training, and visiting faculty for business schools. She has featured in Live Budget analysis program on Podhigai T V. She writes articles widely. Her in-house and public programs on different subjects are very well received by the participants in all levels. She is an expert in conducting Contract Management. From concept completion of Contract Management ranging from World Bank contract to domestic contract. She is a Member of arbitration committee.

TRAINING PROGRAMME FEE :

Rs. 3500/-per participant + 18% GST.

GSTIN : 33AFKPG7543M1Z5 SAC CODE : 999293 (Commercial Training and Coaching Services)

It Covers course Material, grand buffet Veg. Lunch & refreshment

Cheque / DD drawn in favour of "Maxwell Centre for Industrial Training and Development".

Date and Time:

20th February 2019

Wednesday

9 am – 5 :30 pm



Venue:

JP Hotel Chennai
Jawaharlal Nehru Rd, Koyambedu
Chennai-600 107.

For registration contact:

U. Mahalakshmi, Training Coordinator

New no.12, Old no. 35, V.P. Akilan Street, M.G.R. Nagar, Chennai-78.

Phone: 044-42616430 | 044-4203 3075, Cell: 09841985114 / 6

E-mail: admin@maxwellacademy.com | training@maxwellacademy.com

Website: www.maxwellacademy.com

Connect with Us on Social Media

