



VA/VE – Value Analysis, Value Engineering (For maximizing the competitive cost)

INTRODUCTION :

New financial as well Tamil New year. New opportunities as well new challenges. Competitions are stiff. It is nothing but the survival of the fittest. The industries who are the best in terms of Quality, Cost, Delivery and Service are only ones that are successful in the market. Nowadays quality is not negotiable. It is the minimum requirement to be in the business. The key differentiator is the cost. It is based on the principle More for less meaning spend less and get more. Hence, the industries are focusing on the ways and means of reducing the cost.

There are few method available – Introduce new products with better features at less cost or sell the current successful products at less cost. To achieve the above two methods the technique available are Value Engineering and Value analysis. One will focus on a new product or variant and the other one will focus on the existing product. To give an awareness on VAVE one day awareness session is organized.

OBJECTIVE :

- The training will create an awareness among the employees.
- The participant will be able to
- Identify waste in their work area and work systematically to reduce / eliminate them
- Be a member in the task force focusing on cost reduction
- Suggest ideas to address cost, waste

KEY BENEFITS :

- The training will create an awareness among the employees.
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METHODOLOGY:

Presentation, Discussion, Group work, case studies,

TARGET GROUP:

This programme will be useful for Team leaders, Supervisors, Technicians, Operators working in Production, Engineering, Maintenance, Quality, Logistics, Purchase, Stores.

Facilitator : Dr. SA VELAYUTHAM

A seasoned professional with Doctorate in Project Management, got an Excellence award in TQM with 30 years of vast and rich industrial experience in Plant Operations, EPC, Project Management, Quality Assurance, QMS Implementation, Manufacturing and Process Validation, Product Development & Improvements, Training & Development with well-known reputed organizations.

Expertise in Training & Implementation of

ISO 9001:2015 & IATF 16949:2016)

APC, FMEA, APQP, PPAP, MSA, SIX Sigma Black Belt, TQM, VA / VE, TPS, TPM, QFD, NPDP, DOE DFMA, 7 Quality Control TOOLS, POKA YOKE, SMED

Additional courses completed on Statistical Quality Control, Genba Kaizen, Press Tool & Mould design, Heat Treatment of Steels and Value Engineering

Worked with TVS MOTOR COMPANY LTD, HICAL MAGNETICS PVT. LTD, BOVING FOURS LTD, SUZLON ENERGY LTD, GLOBAL WIND POWER LTD and LEEL Group (Formally LLOYD)

As an trainer & facilitator, trained more than 1000 people in the organizations

TVS MOTOR COMPANY (as an internal trainer), Ashok Leyland, TI CYCLES, MSME-Guindy, ABI SHOWATECH, Turbo Energy, Cognizant, L&T Technology, Lifecell International, TAKATA India Pvt Limited, Ball Beverage Packing, Ramco Industries Ltd etc

TRAINING PROGRAMME FEE :

Rs. 3500/-per participant + 18% GST.

GSTIN : 33AFKPG7543M1Z5 SAC CODE : 999293 (Commercial Training and Coaching Services)

It Covers course Material, grand buffet Veg. Lunch & refreshment

Cheque / DD drawn in favour of "Maxwell Centre for Industrial Training and Development".

COURSE CONTENT :

- Introduction
- History
- Definition, Principles
- Value, Value equation
- VA/VE terminology
- VA/VE analysis
- Utility of cost / function matrix
- VA/VE job plan
- FAST – Function Analysis System Technique
- Use of VA/VE, Benefits



Date and Time:

21st June 2019

Friday & Saturday

9 am – 5 :00 pm



Venue:

Quality Inn Sabari
Thirumalaipillai Road,
T Nagar, Chennai-600017.

For registration contact:

U. Mahalakshmi, Training Coordinator

New no.12, Old no. 35, V.P. Akilan Street, M.G.R. Nagar, Chennai-78.

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